

AWC Luxembourg

Clean Water Cultural Evening Organization

AWC Luxembourg organized the FAWCO Target Clean Water fundraiser, named the Clean Water Cultural Evening, held on Friday May 13, 2011, 7:30-11:30 pm, in the home of AWCL FAWCO representative Kathleen Bouchaud. The evening raised close to €2,500 and was organized as follows:

- Entertainment: The baritone singer and pianist chose the following 5 water-related songs: Die Forelle Op.32 (Schubert), Sea Fever (John Ireland), Auf dem Flusse Op.89 #7 (Schubert), Lied eines Schiffers an die Dioskuren Op 65 #1 (Schubert), L'heure Exquise #5 (Hahn). The performance lasted 15-20 minutes. The singer and pianist set up a practice schedule to ensure a quality performance. They volunteered their time.
- Art: Three artists displayed their works in three separate rooms of the house on the same floor, which were transformed into three galleries for the event. Taiwanese, German and Luxembourgish artists were featured. The artwork ranged from €40 to €4,000 euros but no items above €1,000 sold. All artists attended the event to be able to “promote” their art.
- Food: Heavy hors d'oeuvres and pastries were catered; cheese, pate and bread were purchased by the organizers to supplement the catering.
- Drinks: Bofferding donated a large keg of beer for the event. Les Domaines de Vinsmoselle gave us rent-free champagne and wine glasses with our purchase of cremant and white wine. The red wine and sparkling water was purchased by the organizers.
- Extra purchases: Cactus, the supermarket chain, gave the Clean Water Cultural Evening Committee €150 worth of vouchers to purchase napkins, ice, cheese, red wine.
- Clean Water Cultural Evening Team: The team consisted of volunteers to lead and help with: Space Planning, Advertising, Treasury, Refreshments, Clean Up, Art, Entertainment and Clean Water Public Awareness.

- Funds were raised by receiving 25% of the sale of any painting and through the proceeds of the €35 ticket price. The ticket price included entry, food and drink. Ticket price proceeds amounted to €27.50 per person. The sold-out event allowed 50 guests.
- Clean Water Public Awareness Brightly colored flyers were displayed on table tops bulleting the main issues facing the Cambodians in the project and the positive effects of building the wells; pictures were included. During a short speech, the FAWCO rep also spoke about these issues and the positive impact the evening's guests could have on the lives of the Cambodians.
- Sponsors:
 - Bofferding: donated a 50 litre keg of beer, plus delivery and pick up
 - Cactus Supermarket: donated a €150 voucher
 - Kampff-Kohler Caterer: donated a lunch for two at the restaurant in Niederanven; this donation was given to the pianist in appreciation of her services.
 - Democrats Abroad: donated two bottles of organic French wine; this donation was given to the singer in appreciation of his services.

Schedule

7:30-9:00 pm: Welcomed guests with cremant and flyer bulleting the Clean Water issue and explaining how the art sale worked; guests were encourage to view and purchase art at any time.

9:00-9:15 pm: FAWCO Rep thanked guests, volunteers, artists; discussed FAWCO Target Clean Water project, including effects of unclean water, positive impacts of wells and € amount needed for each well; encouraged guests to keep wallets open; and introduced musicians.

9:15-9:30 pm: Singer and piano accompaniment

9:30-11:30 pm: Continued art sale