

## AGENDA

Saturday, March 23

**7:50-8:30**

Guided Walk of the Grounds

**8:30-16:00**

Information/Registration Desk open

**8:00-18:00**

Communications Center open

**8:00-8:50**

Breakfast

**9:00-10:00**

**AGM -Session 3**

**10:00-11:00**

Global Issues Teams

**11:00-11:15**

Networking Break

**11:15-12:30**

Face2Face

**12:20-13:45**

Lunch

### Sunday Reminders:

Meet at **7:50** in the Conservatory for a walk of the grounds. Breakfast is served from **6:30**.

*Anne Marie Morrow AWC Finland* kindly requests **donations of your used conference plastic pockets/ribbons**. If you would like to donate yours at the end, there will be a collection box in the Dalmahoy Suite.

For those who requested a printed copy of the **Annual Report**, tomorrow is the last day to pick it up at Registration.

Annual Report

## Annual General Meeting - Session 3

### Tribute to Lucy Stensland Laederich

Lucy Stensland Laederich, a FAWCO icon, brilliant thinker, exemplary leader, role model, inspiration and friend to many, left us peacefully on February 1, 2019. She was surrounded by her family, her 2 cats and the love of her friends around the world.



A member of AAWE Paris, Lucy attended her first FAWCO Conference in 1981 – initially as part of the FAWCO Foundation serving as the Awards Chair, later as chair of the Status of Women committee and in the early 1990's as Education chair. In 1995, Lucy joined the FAWCO Board as 1st VP and four years later as FAWCO President. As a former President, Lucy remained involved as a wise Counselor and until recently, longtime FAWCO US Liaison.

A relentless advocate for Americans abroad, under her leadership, FAWCO achieved heightened recognition with Congress, the State Department, the US Government Accounting Office, the Federal Voting Assistance Program and the Census Bureau.

Lucy recognized the importance of making the stories and faces of US civilians working and living abroad visible to US law makers. The motor behind the first Overseas Americans Week held in 2002 in Washington DC, she remained an active and effective presence with that group of expats who went to Washington to tell their stories. The week-long congressional door-knock to educate our elected officials is now an annual lobbying undertaking.

With her famous drive, enthusiasm and charm, Lucy managed to build an amazing network of interested members of Congress and in 2007 she was instrumental in the formation of the Americans Abroad Caucus in Congress, a bi-partisan group of elected representatives with an interest in understanding the unique problems of the expat community. The members are kept abreast of our concerns and then provide us with information concerning legislation and government regulations which could impact



## THE EDINBURGH EDITION

### AGENDA Continued

#### 13:45-15:00

Workshop Session 6 (Choose One):

- Shaping your Club's Brand Story
- Sponsor Workshop -Managing Your Wealth Abroad. Seminar Presentation by Daniel Freedman and Adam Myers of London & Capital- Pitch and Putt (Outdoors)
- Antarctica-On the Edge of the World-Laura MacNeil, UK Antarctica Heritage Trust
- Refugees in the UK-interview of Samira Kitman and Roza Salih by Clara Siverman

#### 15:00-15:15

Networking Break

#### 15:15-16:30

Workshop Session 7 (Choose One):

- U.S. Issues: Where Do We Stand?
- Pitch and Putt (Outdoors)
- The Circular Economy -Lynn Wilson
- The Environmental Impact of Our Food Choices-Melissa Kaplan
- The Digital Move – FAUSA

#### 16:30-17:45

Workshop Session 8 (Choose One):

- FAWCO Refugee Network Meeting (open)
- #Me Too Abroad - Keri Potts, Pathways to Safety International – Video Conference
- Shaping Your Club's Brand Story
- Presentation on Access to the Workplace for those with Sight Loss, Harsha Balasuraminian

#### 18:30-20:00

FAWCO Foundation Night:  
Be True to Your School

#### 18:45-19:45

Silent Auction

#### 18:45

Cocktail Party

#### 20:00-23:00

Dinner, Live Auction,  
and Entertainment

overseas citizens. This was an incredible and lasting accomplishment.

Lucy's intelligence, eloquence and leadership will be solely missed by all the organizations she worked with over the years. We have lost one of the best and brightest voices for Americans everywhere and one of our finest and dearest friends.

In recognition of this amazing friend, the FAWCO board has voted to establish the Lucy Laederich Memorial Fund to honor and perpetuate Lucy's advocacy on US issues.

- By Paula Daeppen

### Launch of the New Target Program, 2019-2022

The new Target Program for Health was launched at the FAWCO Biennial Conference 2019 Edinburgh. This is the first Target Program for Health following the successful program for Education.

The Target Team will be raising awareness and educating members about issues in Global Health for women and girls. For information, go to [www.who.int](http://www.who.int) to see the critical health issues for women. The Target Program will also include a New Target Project, and the Target Team encourages you to consider your project for submission. For more information, see [target@fawco.org](mailto:target@fawco.org).

Martha Canning, Incoming Target Chair



Martha Canning, Incoming Target Chair



## The EDINBURGH EDITION

### Cultural Volunteers Program 2019 – Mary Dobrian and My-Linh Kunst, Co-Chairs Youth Program



My-Linh Kunst, FAWCO Youth Program Co-Chair



Mary Dobrian, FAWCO Youth Program Co-Chair



Georgia Kallis  
(AWOG Youth Program Chair)

My-Linh Kunst and Mary Dobrian (Co-Chairs of the FAWCO Youth Program) presented an overview of the Youth Program which includes offerings for FAWCO children from 5-25 years old. For school age children (5-12), FAWCO's AMERICANA is a modular introduction to American Heritage by touching on themes of cultural, historical, geographic and social relevance. The modular content is available to be implemented by volunteers in your clubs. For high school students, there is the popular Cultural Volunteers Program, a one-week introduction to volunteerism and social issues, hosted by a FAWCO Club. After high school, there is the gap year program FAWCO Youth Ambassador and opportunities to be a FAWCO United Nations Youth Rep and participate in UN Youth Assemblies.

My-Linh then reported back on the Cultural Volunteers 2018 program in Berlin. There were **12 participants** from AWC Amsterdam, AWC Berlin, AWC Bern, AWC Oslo, AWG Languedoc-Roussillon, AIWC Genoa, IWC Torino, and Munich IWC, representing 11 cultures and spoke 9 languages. They volunteered by **serving refugees, homeless, disabled, and sick people** and experienced **cultural and educational activities** with the highlight being a conversation with 96-year old Holocaust survivor, Margot Friedlander and cooking with Syrian refugees.

It was then announced that the Cultural Volunteers Program for 2019 will take place October 13-20, 2019 in Athens, hosted by AWO Greece. Georgia Kallis (AWOG Youth Program Chair) shared the week's draft program and invited delegates to come visit the FAWCO Youth table at Face-2-Face.



## FAWCO Refugee Network Meeting – Ann Birot-Salsbury, AAWE Paris



**Ann Birot-Salsbury, AAWE Paris**



**FAWCO Refugee Network Meeting**

On Saturday, March 23rd, we held the first in-person Meeting of the FAWCO Refugee Network (FRN). The FRN was born after last year's IM in The Hague when Ann Birot-Salsbury and Clara Siverson shared a case study of what the AAWE Community-wide Refugee Task Force had done in Paris. That 2018 session was attended by 50 like-minded AWC members from around the world and clearly was a vote "for" being connected and active in the topic of migration (which all AWC members know about first-hand!). However, this session showed that there is a strong interest as migration relates to displaced persons who are forced to leave their homelands due to dangerous conditions and are now our new neighbors.

In May, 2018 the FRN launched a Facebook group to stay connected, exchange information and to share inspiring stories and ideas. The Saturday in-person Meeting in Edinburgh gave FAWCO members who are already active with refugees, and those who are wanting to be active, a chance to design together in a very interactive way what's next for the FRN. Cathy Farnan inspired us letting us know that she will soon be hosting a dinner party at her home with refugees and sharing all the questions and care that are on her mind! Ideas that emerged include educating ourselves about this topic – which happened during this meeting thanks to Samira Kitman who herself is a refugee from Afghanistan living in the UK. With this education, we intend to share it with others in our community and of course to share it globally via the FRN. We want to continue to promote the Collateral Repair Project (CRP) in Jordan as a positive model. One way we will do that is by promoting Julia Goldsby's documentary about CRP <https://www.gofundme.com/hope-beyond-displacement-film>.

It also is clear that donations to CRP will continue at the individual level! Overall, we are committed to finding ways through this amazing network of FAWCO women to balance out all the media that stirs up fear and hatred and make our voices heard sharing positive stories with our new neighbors!



**Enjoying the fresh air and having fun playing Pitch and Putt**



**Antarctica - On the Edge of the World -  
Laura McNeil, United Kingdom  
Antarctic Heritage Trust (2016-2017)**



**Laura McNeil**

Laura gave a fascinating presentation on welcoming visitors, counting penguins and living in a challenging but simple way in Antarctica. Laura had the unique opportunity to spend a year on the tiny island of Port Lockroy on the northwest tip of Antarctica working for UK Antarctica Heritage Trust. Laura was 1 of a team of 4, all women, working to count penguins, man the museum and shop, run the post office and locate and catalogue relics.

The work by the UK Antarctica Heritage Trust is heavily supported by cruise ships bringing tourists to the island. In 1996 there were approximately 300 visitors but today this number has skyrocketed to 30,000 per year! Income from the tourist is very important but the cruise ships greatly supported the team by bringing them on board for hot showers and fresh food. In order to protect the island and the wildlife, only 350 people are permitted on the island on any one day. However, only 60 people are allowed to be on land at one time and only 30 can fit inside the small buildings. These lucky visitors can buy souvenirs in the shop the Laura had primary responsibility for, and they could buy and mail post cards directly from the post office located on the Port Lockroy. The post office processes approximately 80,000-90,000 pieces of mail in the short 4-month season.

Amanda Kirkpatrick AWCCS

**The Circular Economy-  
Farewell to a Linear Lifestyle...Welcome to  
Circular Living.**

This one-hour interactive lecture was aimed at introducing an audience to circular systems that aim to reduce the environmental impact of clothing and household product consumption. It included cases studies of early circular economy adopters from industry and future forecasting of consumer lifestyles. Each section had a 2-5 minute exercise for attendees to start their own discussion and influence their thinking around how to make small positive lifestyle changes without the need to discard our lifestyles entirely. It aims to explore one fundamental question - How can we make the shift from being linear consumers of stuff to becoming creative, sophisticated users excited about the experience of products and services without owning them? Lynn Wilson was a terrific speaker—a teacher, inspiring her audience to make changes in honour of the Earth.

Lynn studied Constructed Textiles as well as Fashion and Textiles. She worked in Botswana funded by a UK, NGO and then as an independent researcher working with the Naro San bush people of the Kalahari Desert. This experience formed her work practice and thinking today about how we can reverse our consumption addicted lifestyles and return to creative and cooperative ways of living. Her life moto is "I am the consumer I am trying to change."

Lynn is a designer, researcher and circular economy expert specialising in apparel and textiles consultancy and training. She was part of the pioneering Circular Economy team at Zero Waste Scotland, where she implemented a national circular economy textiles strategy. Lynn is currently studying for a PhD at Glasgow University in consumer research and circular economy.





## The Environment and Health Impact of our Food Choices – Melissa Kaplan, Nutritionist MS, RD



Global Issues Team



Melissa delivered an energized and informative session to a packed room this afternoon. She started us off with a quick and simple breathing exercise to demonstrate how easy it is to reinvigorate our bodies without having to resort to a lot of caffeine or sugar. Melissa did a great job explaining how dietitians and nutritionists can help us in several ways and in a variety of settings.



US Issues: Where Do We Stand?

The current diet fads and their implications had everyone in the room engaged and participating. There were a number of questions and Melissa was generous with her knowledge and experience – and also just a lot of fun. To finish off, Melissa taught us how to make a flavourful smoothie packed full of healthy and easy to source ingredients which several were able to try to the spot.



Shaping Your Club's Brand Story

Amanda Kirkpatrick, AWCCS



London and Capital Sponsors Workshop





The  
**EDINBURGH**  
EDITION

Face2Face

## The Paradox of Diversity & Inclusion & Why Businesses Need to Hear Stories of Change - Harsha Balasubraminian



On Saturday afternoon, we were treated to a lively discussion on inclusion and diversity in the workplace. Much more than checking a number off a box, Harsha explained that employers need to do more than just 'include' people of various ethnic backgrounds or with disabilities, but listen to their stories and make real changes.



Inclusion is more than inviting new people to join an existing group - it's about making adaptations to the workplace to support everyone's needs. Employers need to highlight new employee's talents and wonder what new things this person can bring to the company instead of whether or not they will fit in. Instead of hiring to 'fill a role' employers should think about creating a new role for new hires. Utilising storytelling can be a great tool to help others in the workplace learn about the differences between new hires and existing employees.

Want to hear more? Follow Harsha on Twitter:  
[@HarshaEtAl](https://twitter.com/HarshaEtAl)

Kristina Royer AWCCS



Harsha Balasubraminian

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