



# FAWCO Target Program

## Human Rights for Women

[target@fawco.org](mailto:target@fawco.org)



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# Why FAWCO?



- Early Years
- Later Focus
- FAWCO Foundation (TFF)
- Citizenship and Voting Issues
- UN NGO



# Why do we have a Target Program?



2006-08 Malaria Initiative – 75th Anniversary

2009 – Vilnius Announcement of Target Program

2013 – Brussels Announcement of 2nd Target Program

**Allows Local Clubs to make a Global Difference**





## WOMEN'S RIGHTS AS HUMAN RIGHTS

- Political Empowerment and Participation
- Economic Empowerment
- Peace and Security
- Ending Gender Based Violence



# FAWCO TARGET PROJECT



Supporting Human Rights for Women  
is



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# What does Trafficking mean?



WHAT? Recruitment, transportation, transfer, receipt

HOW? Coercion, abduction, deception

WHY? Exploitation





**TRAFFICKING**  
**=**  
**SLAVERY**



# What Happens After They Are Rescued?



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# Creating Sustainable Futures



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# Personal Wellbeing of Women

**96%** live in safe homes

**56%** make minimum wage or more  
selling bras part-time

**25%** have an additional source of  
income



# Ophelia's Story



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# Education of Women



**40%** have re-entered school

**98%** of women's children enrolled in school

I just want to be able to read to my kids one day



# ROSE'S STORY



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# Workplace Reintegration



10% have procured other legal, employment



Like Joanna in Mozambique



# Buried Under Bras



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# People are the Organization's Lifeline



Free The Girls has . . .



-15,000+ online supporters



-500+ event organizers



-100+ volunteers



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# FAWCO Funding: Program Support



- Expand Inventory Facilities



- Inventory Manager



- Volunteer Coordinator





**El Salvador**

**Uganda**

**Mozambique**



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# Planned Expansion



Lesotho



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# Planned Expansion



Mexico



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# Be a voice for CARMEN



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# Take Action



Follow FAWCO Target Program and Free The Girls

Utilize Programs Developed by Free The Girls

- The Bra Journey
- Freedom Stories

Support Foundation's BACKING WOMEN Campaign

- On Line Boutique – watch for Christmas items

Plan your Club's Fundraising Event – use available resources

- USB Stick
- FAWCO Foundation Website



# Facebook



The screenshot shows a Safari browser window displaying a Facebook group page. The browser's address bar shows the URL: <https://www.facebook.com/groups/306003482884410/>. The page title is "FAWCO Target Project 2013-2016: Free The Girls".

The group cover image features three logos: the F.A.W.C.O. logo with an American flag motif, the FAWCO FOUNDATION logo with two hands shaking, and a "FREE THE GIRLS" logo with a dandelion. Below the cover image are buttons for "Joined", "Share", "Notifications", and a search bar.

The left sidebar shows the user profile for Johanna Myers Dishongh and a list of groups including "FAWCO Reps and ...", "FAWCO", "FAWCO UN Friends", "American Women's ...", "FAWCO Target Pr...", "FAWCO Region 9", "Q8 Quilters Group", "KTAA", "APCH", "French High School", "Living La Buena V...", "American Women's ...", "Friends of the AWGLR", "Manage Your Groups", "Find New Groups", and "Create Group".

The main content area shows a post by Jane George Bizos from October 3 at 4:40pm. The post includes a photo of a room and the text: "the same 10th is a luxury. As the idea took off and the group had problems shopping".

The right sidebar shows a list of members and their activities, including Henriette George Schoeman, Rene Fowler Mumford, Sarah Castor and Amelia Jones, Kristin D Haanes, Linda Divon, Sabetta van Hattem, Kim Haakinson-Gebhart, Karen Odum Garner, and Catherine F. Adams Galloway.

The bottom of the screenshot shows a Mac OS X desktop with various application icons in the dock, including Safari, Mail, Calendar, Photos, iPhoto, iMovie, iTunes, and others.



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# Need Help?



The screenshot shows a Safari browser window displaying the FAWCO website. The browser's address bar shows the URL [www.fawcofoundation.org/resources.html](http://www.fawcofoundation.org/resources.html). The website header features the FAWCO logo and the tagline "Your projects, your passion, your Foundation". Navigation links include "LEARN About Us", "CONNECT With Clubs & Reps", "PARTICIPATE in Our Programs", and "DONATE Make a Difference". A red navigation bar contains links for "HOME", "ABOUT US", "OUR PROGRAMS", "FOR REPS & RCS", "DONATIONS", "FUNDRAISING TOOLS", "RESOURCES", and "CONTACT US".

The main content area is titled "Resources" and includes a sub-section "Target Program Resources" with a list of documents:

1. Action Packet
2. Backing Women Art Art work
3. Business Donor Template/English
  - Template/French
  - Template/German
  - Template/Italian
  - Template/Spanish

The "Resources" section also features a sub-section "Donation Forms" with a list of documents:

- FAWCO Foundation Logo
- General Donation Form
- Friend of the Foundation Donation Form

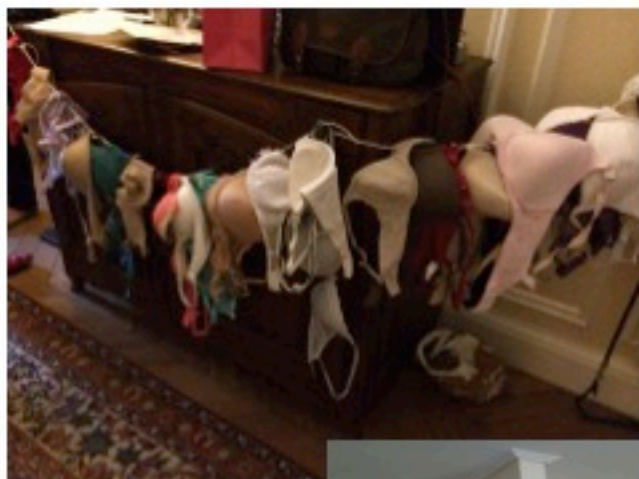
Another sub-section "Bylaws and Administrative Guidelines" is visible. The page includes "Print" and "Email" options. The browser's dock at the bottom shows various application icons.



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# Organize a Bra Drive



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# Organize a “FUN”raiser



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# Fundraising

Club Donations \$19,226.10

Individual Donations 9,658.06

## Foundation Support

Matching Funds \$15,000.00

On Line Boutique 6,500.00

Live/Silent Auction 6,810.40

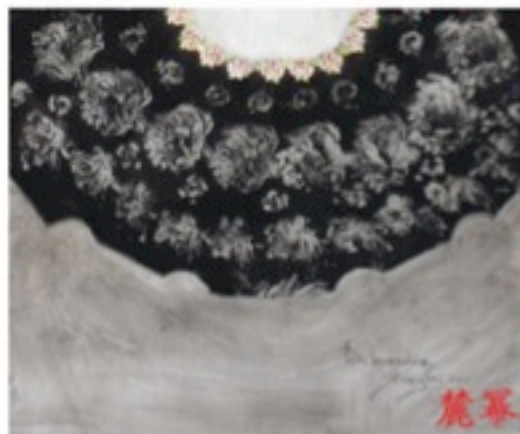
28,310.40



# What We've Achieved



\$57,000



**Total Raised through Oct 2014 \$57,194.56**



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## The Question??

**You can't do everything.**

**You can do something.**

**What is the something you are  
supposed to do?**

